



## Entrepreneurial Short Course Training Series #2 Entrepreneurship in Mushroom Cultivation



### PATRON

Prof. J. S. Sandhu  
Hon'ble Vice Chancellor  
SKNAU, Jobner

November 23<sup>rd</sup> to 27<sup>th</sup>, 2021  
Time: 11:00 AM to 01:00 PM

### PROGRAMME SCHEDULE

S. No.	Topic	Date
1.	Inauguration	23.11.2021
2.	Mushroom: concepts, types, uses, food values, edible and poisonous mushroom.	23.11.2021
3.	Mushroom cultivation: an agribusiness activity, market potential, status, world, national and state scenario, opportunities and constraints.	24.11.2021
4.	Production, Harvesting, Grading, Processing, Packaging and Value addition of mushroom and preservation of mushroom products	25.11.2021
5.	Preparation of different mushroom products (Pickle, Sweets, Snacks, Fast Food & Namkeen) and Branding & Marketing of mushroom and its products.	26.11.2021
6.	Preparing business module of mushroom cultivation and Visit to entrepreneurial unit.	27.11.2021



### ORGANIZER

Dr. A.K. Gupta  
PI, NAHEP, SKNAU, Jobner



TRAINING-COORDINATOR  
Dr. Mahabeer Singh  
Prof. & Head, Plant Pathology  
SKNCOA, Jobner

### MENTORS



Dr. S. K. Goyal  
Asstt. Professor  
Plant Pathology



Dr. A.K. Meena  
Asstt. Professor  
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### ORGANIZING SECRETARY

Mr. Vinod Kr Kudi  
Mr. Pankaj Kr Kaswan  
Mr. Pawan Choudhary  
Mr. Mahesh Sharma



Organized by  
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